

Annual Report of Department of Management Studies

(for the Academic Session 2022-23)

Name of Teacher in Charge: Prof. J.K. Singh

Name of all faculty members in the Department

- 1. Prof. J.K. Singh**
- 2. Ms. Cherry Uppal**
- 3. Ms. Priya Chaudhary**
- 4. Dr. Shipra Agrawal**
- 5. Mr. Pardeep Singh**
- 6. Ms. Kavita**
- 7. Ms. Nitu Yadav**

Academic Achievements of faculty members

Prof. J.K. Singh (Teacher-in-Charge)

During the academic session 2022-23 , a research paper authored by Prof. J.K.Singh was published in Academy of Marketing Studies (journal indexed in ABDC /Scopus/UGC Care) and he presented papers in two international conferences organized by Department of Economics, Kristu Jayanti College (Bengaluru) and Rajdhani College , University of Delhi. He also contributed a chapter in an Edited book published by IGI Global (International Publishers). He also published third edition of his book , Investing in Stock Markets and actively participated as core group member and member in syllabi formation of various papers of Commerce and BMS courses under NEP -2020. He has also been associated with preparation of guidelines for several papers , under NEP, for B.Com (Hons.) and B.Com course.

Paper(s) Presentation at International conferences

1. Presented paper entitled, “Assessing effectiveness of factor investing strategy in generating alpha returns during Covid– 19” in International Conference on Economics, Business and Sustainability (ICEBS 2023) organized by the Department of Economics, Kristu Jayanti College, Autonomous, Bengaluru on 13th January 2023.
2. Presented paper entitled, “Adopting Sustainable development measures – Imperative for Business organizations”at International conference on Sustainable Development in Commerce, Management and Technology organized by Rajdhani College, University of Delhi on 26-27 February, 2023.

Paper(s) Published

1. Paper entitled, “Effectiveness and Sustainability in Modern E- tailing Business through Application of Artificial intelligence” published in Academy of Marketing Studies Journal (Scopus Indexed and indexed in ABDC category)
2. Paper entitled, “Sustainable Development Initiatives by Corporates – Important Consideration by Portfolio Managers ” published in Purakala Journal (UGC Care approved journal)

Contributed Chapter in a book published by International Publisher

1. Contributed a chapter ,” A systematic Literature Review on Student Engagement in Online Learning amid Covid-19 “ in a book titled – Technology Driven E-learning Pedagogy through Emotional Intelligence published by IGI Global .

Book Published

1. Published third revised edition of the book, investing in Stock Markets.

Ms. Cherry Uppal

She is an Assistant Professor in the Department of Management Studies at Aryabhatta College, University of Delhi. She is pursuing a Ph.D. at the Jindal School of Government and Public Policy (JSGP), O.P. Jindal Global University. She received a B.A. (H) in Economics from Hans Raj College, University of Delhi, and an M.A. in Economics from Panjab University, Chandigarh. She has been teaching for 12 years and has taught various subjects -Microeconomics, Macroeconomics, Statistics, and Econometrics to undergraduate and postgraduate students at several colleges of Panjab University and the University of Delhi. Her research area of interest is “Economics of Education”. She has published various research papers in internationally referred Journals, Springer pertaining to Agriculture, education, and the health sector.

Workshops/ Refresher course/ FDP attended

1. Attended an online hands-on workshop on “Systematic literature Review” from 27th February 2023 to 1st March 2023 organized by Nuhianwali Education Society.
2. Attended a workshop on “How to conduct FGDs for the Right to Health campaign as part of Peoples’ Health Movement / Jan Swasthya Abhiyan on 1st October 2023.
3. Completed online two-week Interdisciplinary Refresher Course in “Advanced Research Methodology” under the aegis of the Ministry of Education Pandit Madan Mohan Malaviya National Mission on Teachers and Training from 22nd April to 6th May 2023.

Paper(s) Presentation at International conferences

1. Presented a paper titled Assessing the effectiveness of factor investing strategy in generating alpha returns during Covid-19 at the International Conference on Economics, Business, and Sustainability (ICEBS) organized by the Department of Economics, Kristu Jayanti College, Autonomous, Bengaluru on 13th January 2023.

Paper(s) Published

1. Published a Paper titled “Assessing the effectiveness of factor investing strategy in generating alpha returns during Covid-19 in the book “Current Trends in Economics, Business, and Sustainability” Springer, 2023.

Ms. Priya Chaudhary

She graduated with a Bachelor of Business Studies (B.B.S) from Shaheed Sukhdev College of Business Studies. She has done her M.Com, M.Phil, and Ph.D. from the Department of Commerce, University of Delhi.

1. She was awarded a doctoral degree in Organizational Behavior for her thesis ‘Measuring Quality of Teaching and Learning in Higher Education’ from the Department of Commerce, University of Delhi.
2. She received a research grant of Rupees Two Lakhs under the Institution of Eminence Scheme. University of Delhi
3. Presented paper at International Conference on Innovation in Higher Education in Turkey held on 8-11 Sep 2022.
4. Presented paper at National Seminar on ‘PPP Model in Higher Education’ conducted by Cluster Innovation Centre, University of Delhi held on 13-15th March, 2023.

Mr. Pardeep Singh

Mr. Pardeep Singh is currently working as an Assistant Professor in the Department of Management Studies at Aryabhatta College, University of Delhi. He is a graduate of Business Economics from Sri Guru Nanak Dev Khalsa College, and did his master's in commerce from Hansraj College, University of Delhi, and is currently pursuing his Ph.D. from the Department of Commerce, Delhi School of Economics. M.Phil. in Finance from the Department of Commerce, Delhi School of Economics, he has work experience of more than 7 years at the University of Delhi teaching various subjects including Business Mathematics, Business Statistics, Quantitative Techniques, Management Principles, and International Finance to undergraduate students. His area of specialization is Finance and Quantitative Techniques. He has authored research publications in journals of national and international repute.

Dr. Shipra Agrawal

Dr. Shipra Agarwal is an Assistant Professor in the Department of Bachelor of Business Studies at Aryabhatta College, University of Delhi. She did Ph.D. and M.Phil. in Management from Dayalbagh Educational Institutes, Deemed University, Agra. She has teaching experience of more than 8 years and her area of specialization is Finance and Accounting. She has research publications in ABDC listed and other reputed journals.

Seminar/ workshop attended

1. Attended a National Seminar on Vishwa Guru Bharat- Use of Indian Knowledge in Developing Intervention and Innovations for Contemporary World, Organized by Aryabhatta College, University of Delhi in collaboration with Bhartiya Shiksha Mandal on 13-14 Dec 2022.

Ms. Kavita

Ms. Kavita is an Assistant Professor in the Department of Management Studies at Aryabhatta College, Delhi University. She has received her Bachelors's and Master's degree in Commerce from Delhi University and is an alumnus of Shaheed Bhagat Singh College(M). She has been teaching for more than seven years and has taught various subjects including Financial Management, Investment Banking and Financial Services, Business Analysis and Portfolio Management to BMS and B.com(h) course students. Her area of Specialization is Finance and Corporate Law.

Ms. Nitu Yadav

She is an Assistant Professor in the Department of Management Studies at Aryabhatta College, University of Delhi. She is pursuing a Ph.D. at the BMU, Rohtak. She received her Bachelor (B.B.A.) from Maharishi Dayanand University, and Master Degree (M.B.A.) from University of Mysore. She has been teaching for 4 years and has taught various subjects –International Finance, International Business, Human resource Management etc. at Maharishi Dayanand University and the University of Delhi. She has 4 years of corporate exposure, worked at Cargill India Pvt. Ltd. and Honda Motor India. She has published various research papers, attended National and International Conferences and Seminars.

Paper Presented / Published

1. Presented a paper titled “Human Resource Outsourcing – Impact on Organization Performance in the Hospitality Industry” at the International Conference on Behavioural Finance (ICBF) organized by the Department of Management Studies, Indian Institute of Information Technology (IIIT), Allahabad, Prayagraj, held on 17th June 2023,
2. Attended a National Seminar on Future Prospects of Entrepreneurship in India in view of NEP-2020, organized by Gandhi Memorial National College, Ambala Cantt., Haryana, held on 28th March 2023.
3. Presented a Paper titled human resource outsourcing on organizational performance- A systematic literature review, at International Conference on Advanced Research in Management, Social Science and Humanities, organized by Hansraj College, University of Delhi, held on 30th Oct. 2022.
4. Attended National Webinar on “Bibliometric Analysis” organized by the Ms. research Affair Committee, Rajdhani College , University of Delhi, in collaboration with Department of Commerce, Delhi School of Economics, University of Delhi, held on 13th Aug, 2022.

FDP Attended

1. Completed one week online Faculty Development Programme on “Research Methodology” from 18th April – 24th April, 2022 organized by Rajdhani College, University of Delhi in collaboration with Mahatma Hansraj Faculty Development Centre, Hansraj College, University of Delhi.

Students Strength

First Year	Second Year	Third year
61	58	57

Fee Concession extended to the students of Departments

S.No.	Nature of Fee Concession	Number of beneficiaries	Period considered
1	Number of Students receiving full tuition fee reimbursement from State and Central Government	-	-
2	Number of Students receiving full tuition fee reimbursement from Institution funds	6	2022-2023
3	Number of Students receiving full tuition fee reimbursement from Private Bodies	2	2022-2025

Placement and Higher Education Data

S.No.	Nature of Progression	Number of Students
1	Number of Students Placed	15
2	Number of Students Selected for Higher Studies	11

Library fund sanctioned for the Department: Rs. 1,25,000/-

Events/Industrial visits organized for our students during the year

- 1) A Webinar on **Life-Changing Start-up opportunities** was conducted through **Google Meet** on **16 January 2023** in collaboration with **Swavalamban - The Start-up Club**. The speaker of the event was **Dr. Harjit Singh**, a professor at Symbiosis College of Management Studies. The webinar was attended by almost 100 students.
- 2) Workshop on **Resume Building** was conducted on **18 January 2023** in collaboration with **Vanijya - The commerce society**. The speaker was **Dr. Shivani Khurana**, a professor at **IILM**. The workshop was attended by **60-70** students and was a great source of knowledge for them.
- 3) A golden opportunity was provided to our members to attend a **Discussion on Agricultural Development organized by DD National** on **1 February 2023**. 15 students attended the discussion and got the opportunity to learn and meet many great personalities.
- 4) Seminar on **SYSTEMATIC PROCESS OF IDEA GENERATION** was conducted on **23rd February 2023**. The speaker was **Mr. Saurav Bhaik**, CEO of Tagbin. This event gave many students the opportunity to learn about skills management and how to apply them in real life and was attended by approximately 75 students.
- 5) A one-day Industrial visit to **Coca-Cola Happiness Factory, Greater Noida** was organized on **23 March 2023**. This visit helped all the students to have practical knowledge of working in a factory and management in industry. 45 students were a part of the visit and all were fully focused on what the guide told them about the work.
- 6) Another Industrial visit to **Plastic Udyog, Kangra, Himachal Pradesh** on **8 April 2023**. The trip was of 5 days where we had the industrial visit and learned many skills such as time management, leadership, etc. This time 28 students joined the visit and took the most of the time they had in the industry.



Achievements of Students

- 1) Manav Jain of BMS III year represented Project Palash and participated in the **C2P Social Entrepreneurship Summit 2021** organized by Enactus SRCC, New Delhi, and was one of the **Top 10** finalists in the competition.
- 2) Parth Jaiswal of BMS III year is awarded the Certificate of Recognition for securing the **I position** in the event Bamboozled organized by Excelsior: The Commerce Society of Maitreyi College on 16th Feb 2023 as a part of Comfesco''23.
- 3) Ansh Kapoor and Anupriya Aggarwal of BMS II year have secured **3rd Position** in Global Meltdown: Crisis Management Competition as a part of CONSULTRIX-2023 organized by Ramanujan College, University of Delhi from 18th April-20th April 2023.
- 4) Ananya Khurana and Varun Pandey of BMS II year have secured **3rd position for STARTUP COMBAT 4.0** organized by Janki Devi Memorial College, University of Delhi.
- 5) Manav Jain of BMS III year has been awarded the **Community Academic Service Entrepreneur Grant by the Campus Community Partnership Foundation**

Dignitaries/Guests visited to address the students

- 1) **Dr. Harjit Singh**, a professor at Symbiosis College of Management Studies, India delivered a lecture on **Life-Changing Start-up opportunities**.
- 2) **Dr. Shivani Khurana**, a professor at IILM has conducted a Workshop on **Resume Building**.
- 3) **Mr. Saurav Bhaink**, CEO of Tagbin, has delivered a lecture on the **SYSTEMATIC PROCESS OF IDEA GENERATION**.

Future plans

- 1) **Promote Research and Innovation**
- 2) **IMPARTING 21st CENTURY SKILLS (as per NEP) e.g. Experiential Learning, Critical Thinking, and Analytical Skills to bridge the gap between theory and practical .**
- 3) **Improve Placement prospects by inviting more companies from diverse fields**

